



**MEET . . .
THE ILLINOIS
INSTITUTE for
ENTREPRENEURSHIP
EDUCATION**

IIEE’s mission is to develop strategic partnerships with organizations and institutions that focus on education, workforce or economic development in order to assist in creating an environment that is conducive to the growth of entrepreneurship, with an emphasis on the underserved and disadvantaged population.

ANNUAL YOUNG ENTREPRENEURS CONFERENCE

Every year, IIEE hosts its annual Young Entrepreneurs Conference, which is held during the first week of May in the Chicagoland area. Our goal is to create an environment for young entrepreneurs to gain the knowledge and understanding required to improve and enhance their business capabilities, while providing an opportunity for them to interact with experienced entrepreneurs on a more individual basis through expert presentations and workshops, while also encouraging them to learn more about the industries in their area of interest. We also strive to inspire students to actually start their businesses and benefit from the lessons, experience and profit gained from owning and operating a small business. Networking with other entrepreneurial students from different areas and backgrounds is also encouraged.



Business Showcase participant and 1st place winner, Monica Garcia, “Create Graphic Design” (Kelvyn Park High School)

These goals are met through both our skill-building and industry-specific workshops, presented by entrepreneurs currently working in these fields such



Ida Manning, Executive Director of IIEE and Kandias Conda, Director of Conferences and Programs, with the winners of the Business Showcase.

as: technology, music, fashion, marketing and advertising, culinary arts, accounting and many more fields. Our conference goals are also accomplished through Business Plan Competitions; jumpstart (business idea), start-up, advanced and group business plan competitions, where students are given the opportunity to compete for monetary awards in order to encourage the development of excellent business ideas and business plans. Additionally, students are given the unique opportunity to participate in the “Youth Expo” and Expo Competition, where they sell and discuss their products and services, thus enhancing their sales and marketing skills.



Expo participant, Esther Stoneburner, “The Work of Her Hands” from Battle Creek, MI (Generation E)



Expo participants, Neilson Jones and Michael Jarrett, “Beads and Bracelets”, Detroit, MI (Mumford High School)



2009 Young Entrepreneur of the Year Award recipient, Ariell Buckingham from Gwendolyn Brooks College Prep, Chicago, IL



2009 Teacher-Preneur of the Year Award recipient, Craig Lindvahl Effingham, IL, CEO Class

Another highlight of the conference is the presentation of the winners of the Young Entrepreneur of the Year and the Teacher-Preneur of the Year Awards, where both a student and teacher who have been nominated for these prestigious titles are presented with their award and \$1000 cash prize.

Although the conference is full of opportunities for learning, growth and challenge, it allows the students the chance to have fun as well, with board games, video games, an open mic poetry night and the Business Showcase, where students present their business ideas in the form of commercials and the audience votes for their favorite. This fun activity has turned out to be one of the most highly anticipated events of the conference.



Expo participant, Edward Swingler, "Anewus", from Effingham, IL (Generation E)



Expo participant, Mariel Diaz, "Funtastic", from Chicago, IL (Kelvyn Park High School)



Expo Competition participant, Cinnamon Carroll, "Candy Leaves", Detroit, MI (Crockett Career Technical High School)

IEEE also provides educators with resources and training to assist in teaching entrepreneurship in the classroom. During our conference, teachers attend "Teacher Track" workshops, which provide such information as technology tools and programs that can be used as teaching tools to enhance entrepreneurship education in and out of the classroom. There is also the opportunity to meet with college and university representatives who are available to provide an overview of their entrepreneurship programs and answer any specific questions teachers may have.

In addition, IIEE's teacher training program "**Buzz on Biz**" provides entrepreneurship education to teachers in the state of Illinois. Several state universities partner with IIEE in this endeavor. The 2009 Buzz on Biz Entrepreneurship Teacher Training program taking place **July 28- July 30**, will be hosted by Millikin University's Tabor School of Business. This three day symposium is designed to assist teachers in incorporating entrepreneurship in their daily lesson plans. To learn more about IIEE, the Young Entrepreneurs Conference or the "**Buzz on Biz**" Teacher Training program, please go to our website at www.iece.org or call our offices at 312.587.9296. Conference registration for the early bird rates will open in September 2009.



IIEE is the state leader for coordinating events throughout Illinois for National Entrepreneurship Week, held annually in February. As part of the Consortium for Entrepreneurship Education's National Entrepreneurship Week, "a celebration of the heritage of entrepreneurship in America and new opportunities for a new generation", IIEE participates by hosting "E-Day". "E-Day", allows IIEE to partner with local colleges or universities and invite several high school entrepreneurship programs to a fun-filled, day-long event. Students have an opportunity to meet other like-minded peers from schools all over the area, develop out-of-the-box business ideas in brainstorming activities, engage in thought-provoking discussion with local entrepreneurs and gain more insight about college/university entrepreneurship programs.

JOIN US IN NOVEMBER - The Illinois Institute for Entrepreneurship Education will be at the 27th Annual Entrepreneurship Education FORUM in Norfolk, VA. Please come by our expo table to learn more about our programs and conference. We hope to see you there!

The Staff at IIEE consists of Ida Manning, Executive Director, Kandias Conda, Director of Youth Conferences and Programs, Margrett "Starr" McDonald, Administrative Assistant/Communications Coordinator and Shari Anderson, Project Coordinator.

About The Illinois Institute for Entrepreneurship Education (IIEE)

The Illinois Institute for Entrepreneurship Education, a not-for-profit 501(c) (3) organization was created by an act of the General Assembly in 1988. Its stated vision is to foster the growth of entrepreneurship. IIEE's mission is to develop strategic partnerships with organizations and institutions that focus on education and/or workforce or economic development in order to assist in creating an environment that is conducive to the growth of entrepreneurship. As citizens access new self sustaining tools, they are empowered to become creators of work for themselves and for members of their communities.

The Executive Director for IIEE is Ida R. Manning. For more information about the organization please visit www.iiee.org or contact Ida R. Manning via email at ida@iiee.org or by phone at (312) 587-9296.

The Illinois Institute for Entrepreneurship Education (IIEE) would like to congratulate the Consortium for Entrepreneurship Education on its new website. The Consortium Leadership has been a loyal supporter of IIEE and the Young Entrepreneurs Conference.